

IDCTA Scribe Advertising Information

ADVERTISING MANAGER

Mary Jo Downen, TypaGraphics

Please send checks, disks, or printed materials to
Mary Jo Downen, 33062 Pearl St., Kirkland, IL 60146

E-mail: typagraphics@gmail.com

The Scribe is mailed monthly to approximately 500-800 members.

Advertising Rates

All Ads must be prepaid and received by the 10th of the preceding month. Ads must be "camera-ready" and sized to fit; those requiring extra work may be subject to additional graphics charges.

Display

Full Page	\$100.00
Half Page	\$60.00
One-Third Page	\$40.00
Quarter Page	\$30.00
Business Cards	\$20.00

Classifieds

(first 25 words, additional words 50¢ each)

Members	\$5.00
Non-members	\$10.00

Ad Sizes:

Full Page: 7-7/8" Wide X 10" High
Half Page: 7-7/8" Wide X 5" High
One-Third Page: 7-7/8" Wide X 3-3/8" High
Quarter Page: 4" Wide X 5" High
Business Card: 3-1/2" Wide X 2" High

Copy Submission Guidelines:

Preferred file formats are: Press-ready PDF, TIF, JPEG, EPS, AI (all fonts converted to outlines).

The following formats are not preferred but will be accepted: PageMaker (all fonts and links included), InDesign (**Exported to Universal Exchange Format**, fonts to outlines and links included), CorelDraw (all fonts and links included), Microsoft Publisher (all fonts included), Microsoft Word (all fonts included).

The Scribe can also scan your hard copy; however, we can not be responsible for the quality of reproduced pre-printed copy.

The Scribe is not responsible for any ad that is not submitted properly sized and in the proper format. If your ad is close to our stated sizes, we will adjust to fit. However, if there is a significant sizing issue, you will be contacted and asked to re-size your ad or pay an additional charge for us to do so. The Scribe can put together an ad for you at an additional cost; please call Mary Jo at 815-522-2285 for a quote.

